It seems obvious, but everything starts from here: there is a need, and therefore, as an architect, you have to fulfill that need. To fully understand the purpose of the job, an architect should serve their community and allow it to face them, because architects don't build for themselves but for others.

This architectural methodology often forces us to be compared with other designers from the past, present, or even from the future. The competition that develops between designers is not something to be avoided, because it pushes us to do better, to seek appropriate solutions and therefore be proud of our architectural designs.

However architecture is much more complex since it involves a real commitment to the society and community. The architecture reaches its full purpose when it makes people feel good, when appreciating or living in that architectural building makes them feel comfortable and welcomed.

A good architect knows how to use space and light, makes the materials "sing" and leads the users through a journey in which they can discover a thousand different things.

Through architecture and the spaces created by the designers, users can connect with themselves, with their body, emotions and memories. As architects we try to give an answer to those emotional needs with our work.

As for me, I don't design only with my mind but also with my heart. In my opinion, as building specialists, we should not be frightened to face emotions or not being professional enough. The most beautiful buildings of all eras, those that are truly remembered and never go out of style, are the ones able to resonate with our emotions and to communicate soundly with our being.

**AAP Juror Elisa Burnazzi, September 2016**Read the full essay at www.architectureprize.com



